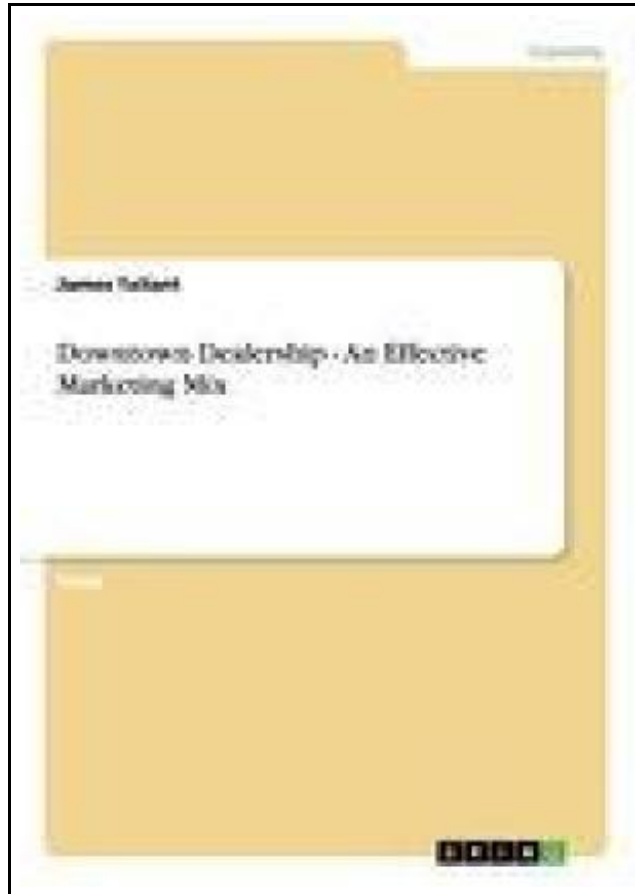


## Downtown Dealership - An Effective Marketing Mix



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