



Professional Practice 101: Business Strategies and Case Studies in Architecture

By Pressman, Andrew

Wiley, 2006. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Foreword to the Second Edition by Thomas Fisher.Preface.Acknowledgements.Chapter 1. Practice, Practice, Practice.What It Means to Be a Professional or the Courage to Be a Misfit.Professionalism and the Public Interest.Professional Through and Through.Linking Design and Practice.For Whom Should You Design'.Are You an Artist or an Architect'.Sidebar: Voodoo and Hearsay.Almost All About IDP, ARE, AIA, NCARB, NAAB, and ACSA.Sidebar: Timing of the Architect Registration Examination.Designing Your Career.Case Study: Designing Your Career.Chapter 2. Do the Right Thing.Architects and Ethics.Sidebar: Postscript on Ethical Behavior.Case Study: The Fifty-Nine-Story Crisis.Chapter 3. The Firm: Commodity and Delight.Design Firm Typologies.Firm Start-Ups.Two Start-Up Profiles: Young, Digital, and Good.Profiles in Courage: Three Firms.Case Study: ABC/Prieto Haskell.Case Study Analysis: A Firm in Search of a New Identity.Case Study: Rose/Knox Townhouses or Architects Build Cheap House for Themselves.Chapter 4. Project Management.Managing the Process versus Producing the Product .Making Group Projects in Studio Work for You .Client Relations: Of Timing and Schmoozing.Designing Your Time.Sidebar: Experimental Drawing-Drawing to Steal.The Ultimate Manager: The Role of Wisdom in Louis Kahn's Office.Case Study: Anne Cahill (A) and (B).Author's Case Study Analysis: Portrait of a Project Manager.Case Study: Drawing as a Means...



[DOWNLOAD PDF](#)

Reviews

A top quality publication along with the font used was intriguing to read. I really could comprehend everything using this written e ebook. Its been designed in an remarkably straightforward way and it is only after i finished reading through this publication by which basically altered me, modify the way i believe.

-- **Cathrine Larkin Sr.**

Very useful to all of group of people. I actually have read through and so i am certain that i will planning to study yet again once again down the road. I am just very easily can get a satisfaction of looking at a created book.

-- **Mark Bernier**

See Also



Grandpa Spanielson's Chicken Pox Stories: Story #1: The Octopus (I Can Read Book 2)

HarperCollins, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Foreword by Raph Koster. Introduction. I. EXECUTIVE CONSIDERATIONS. 1. The Market. Do We Enter the Market? Basic Considerations. How and Which Niche? Market Analysis: Who Are...



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



Star Flights Bedtime Spaceship: Journey Through Space While Drifting Off to Sleep

CreateSpace Independent Publishing Platform, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Star Flights Bedtime Spaceship" is a charming and fun story with the purpose to help children unwind and go to sleep. The underlying...



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



Maisy's Christmas Tree

Candlewick, 2014. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: The final scene of the gang caroling around the tree, complete with paper crowns from British Christmas crackers, is delightful. Toddlers celebrating the holiday will enjoy...



The Puzzle of the Indian Arrowhead Three Amigos

Gallopade International. Paperback. Book Condition: New. Paperback. 54 pages. Dimensions: 7.3in. x 5.2in. x 0.3in. When you purchase the Library Bound mystery you will receive FREE online eBook access! Carole Marsh Mystery Online eBooks are an easy, effective, and immediate way to read...