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PRIMER OF VISUAL LITERACY



MIT Press Ltd. Book Condition: New. 1973. New Ed. Paperback. This primer is designed to teach students the interconnected arts of visual communication. The subject is presented, not as a foreign language, but as a native one that the student "knows" but cannot yet "read." Num Pages: 206 pages, 240. BIC Classification: ABA. Category: (P) Professional & Vocational; (UP) Postgraduate, Research & Scholarly; (UU) Undergraduate. Dimension: 227 x 148 x 12. Weight in Grams: 294.

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