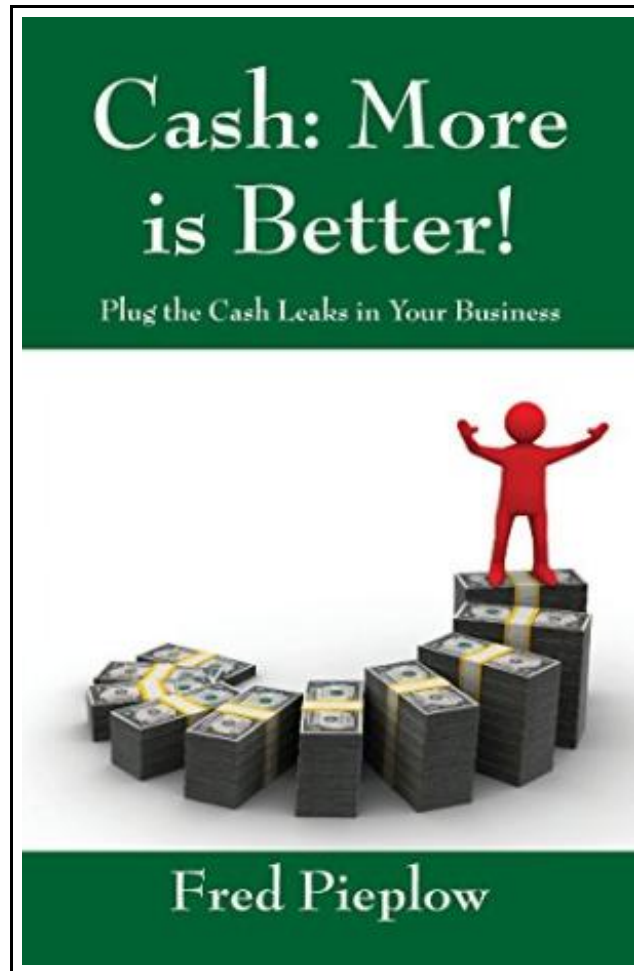


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Outskirts Press, United States, 2014. Paperback. Book Condition: New. 211 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Cash: More is Better! More than 60 cash generating ideas to help you, the business owner who is stuck without enough cash to grow. No accounting jargon here, just common sense solutions. Get more ideas at Frequently Asked Questions covered in the book: 1. Why does it seem that the better the business is, the less cash we have? 2. When my highest margin product is flying off the shelf, we make less money. How can that be? 3. My Cost Accountant says our new product won't cover enough overhead to be worth the investment. My gut says it will be good for us. What am I missing? 4. We have completed several cost savings events. Why haven't we seen the results on the bottom line? 5. What is the biggest mistake entrepreneurs make regarding cash management? Fred Pieplow is a CPA with decades of experience in small companies in the manufacturing, service and software markets. These 60 tips come from his experience in these bootstrapped companies. In 2004, he started Manna Management, LLC to assist business owners in making great decisions. Fred lives in St. Joseph, Michigan, with his wife Karen. They have two married children and two incredibly smart grandchildren. Fred participates in start-up support organizations in Michigan and is active in his church.



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