



## First Impressions: What You Don t Know about How Others See You (Paperback)

By Ann Demarais, Valerie White

Random House USA Inc, United States, 2005. Paperback. Book Condition: New. Reprint. 226 x 152 mm. Language: English . Brand New Book. What kind of first impression do you make? A first impression is the most important impression you ll ever make and you get only one chance to make it. Business deals can be made or broken, first dates become second dates or not, friendships are created or fail to form; everything hinges on that all-important initial encounter. And yet most of us don t know how we re really seen by others. Many of us don t know how to make a good impression. Wouldn t you like others to see you as confident, interesting, attractive, and sincere? Ann Demarais, Ph.D., and Valerie White, Ph.D., consultants to many Fortune 100 companies as well as creators of First Impressions, Inc., a New York based dating and consulting firm, offer you the keys to putting your best self forward in any new situation, whether you want to strike up a conversation at a party or are meeting a blind date or a new business client. You ll learn to see yourself as others see you, and how to tweak your...



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