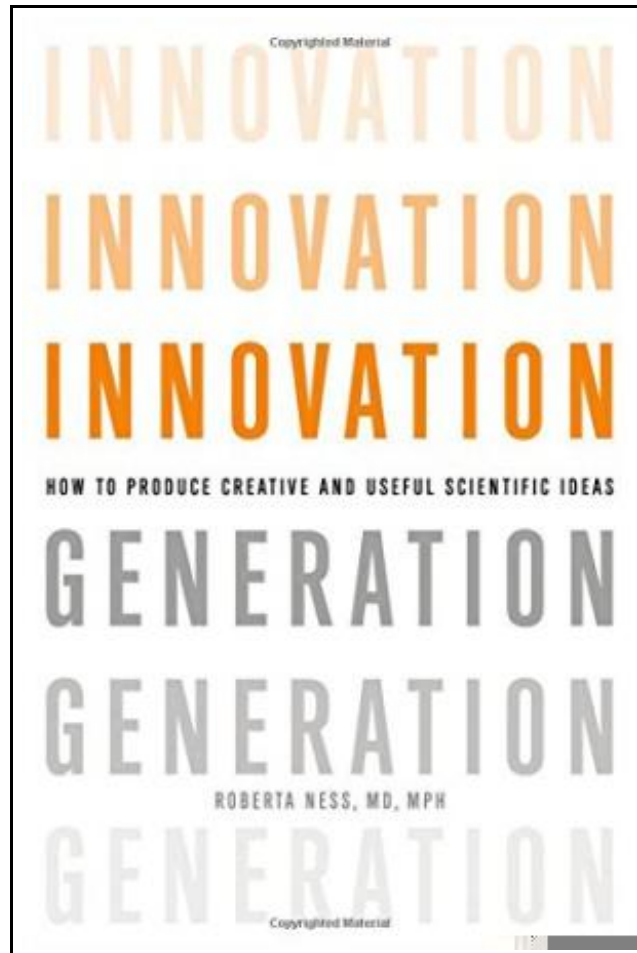


## Innovation Generation: How to Produce Creative and Useful Scientific Ideas



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## INNOVATION GENERATION: HOW TO PRODUCE CREATIVE AND USEFUL SCIENTIFIC IDEAS



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